

2018 Sponsorship Opportunities *Deadline for Sponsorship: May 14, 2018*

PLATINUM SPONSORSHIP - \$65,000

1. Lock-out of competitive products or services.
2. Designation as **Presenting Sponsor**. Company logo will be placed **above the title of the event** in posters, postcards, print advertisements and banners.
3. The trade exhibit area will be named after the sponsor and will be executed with a banner hung from the ceiling in the center above the said area.
4. Maximum of six (6) combined prime & standard booths at the trade exhibit area.
5. Back cover advertisement and a two (2) page editorial/ advertisement within the FIESTA TALKS MAGAZINE, the official publication of FIESTA IN AMERICA to be distributed free to visitors at the door.
6. Two (2) 3-minute speaking time on stage for both days.
7. Maximum of 30-minute production time on stage for both days.
8. Banner display at the venue lobby, at four (4) strategic locations of the venue and from the ceiling on both sides of the main stage.
9. Fifteen (15) 30-second video commercial spots on stage screen each day of the event or a total of thirty (30) spots for the duration of the event.
10. 40 VIP and 200 general admission tickets.
11. Exclusive use of two (2) seminar rooms for whatever purpose it may serve.
12. Entitlements a-c listed on Generic Sponsorship Entitlements page.

DIAMOND SPONSOR - \$35,000

1. Designation as **Diamond Sponsor** of the event. Company logo will be placed within the **first line of the sponsors' listing** on posters, postcards and print advertisements.
2. Four (4) prime booths at the trade exhibit area.
3. Double page spread full color advertisement and one (1) full page editorial the FIESTA TALKS MAGAZINE.
4. Recognition as the Diamond Sponsor of the Children's Pavilion or the Food Court through a banner to be hung in front of the chosen sponsored pavilion.
5. One (1) 3-minute speaking time on stage on both days.
6. Banner display at four (4) strategic locations at the venue.
7. Ten (10) 30-second video commercial spots on stage screen each day of the event or a total of twenty (20) spots for the duration of the event.
8. 26 VIP and 120 general admission tickets.
9. Exclusive use of one (1) seminar room for whatever purpose it may serve.
10. Entitlements a-c listed on Generic Sponsorship Entitlements page.

RUBY SPONSOR - \$25,000

1. Designation as **Ruby Sponsor** of the event. Company logo will be placed within the **second line of the sponsors' listing** on posters, postcards and print advertisements.
2. Three (3) prime booths at the trade exhibit area.
3. Inside front cover advertisement and one (1) full page editorial within the FIESTA TALKS MAGAZINE.
4. One (1) 3-minute speaking time on stage on both days.
5. Six (6) 30-second video commercial spots on stage screen each day of the event or a total of twelve (12) spots for the duration of the event.
6. 16 VIP and 70 general admission tickets.
7. Banner display at two (2) strategic locations at the venue.
8. Use of the presentation seminar room for one (1) hour each day of the event.
9. Entitlements a-c listed on Generic Sponsorship Entitlements page.

GOLD SPONSOR - \$15,000

1. Designation as **Gold Sponsor** of the event. Company logo will be placed within the **third line of the sponsors' listing** on posters, postcards and print advertisements.
2. Two (2) prime booths at the trade exhibit area.
3. Inside Back Cover advertisement within the FIESTA TALKS MAGAZINE.
4. Four (4) 30-second video commercial spots on stage screen each day of the event or a total of eight (8) spots for the duration of the event
5. Banner display at one (1) strategic location at the venue.
6. 10 VIP and 40 general admission tickets.
7. Entitlements a-c listed on Generic Sponsorship Entitlements page.

SILVER SPONSOR - \$10,000

1. Designation as **Silver Sponsor** of the event. Company logo will be placed within the **third line of the sponsors' listing** on posters, postcards, print advertisements.
2. One (1) prime and one (1) standard booths at the trade exhibit area.
3. One full page full color ad in the FIESTA TALKS MAGAZINE.
4. Two (2) 30-second video spots on stage screen each day of the event or a total of four (4) spots during the event.
5. 8 VIP and 30 general admission tickets.
6. Entitlements a-c listed on Generic Sponsorship Entitlements page.

BRONZE SPONSOR - \$5,000

1. Designation as **Bronze Sponsor** of the event. Company logo will be placed within the **third line of the sponsors' listing** on posters, postcards, print ads.
2. One (1) prime booth at the trade exhibit area.
3. 6 VIP and 20 general admission tickets.
4. One (1) full page full color ad within the FIESTA TALKS MAGAZINE.
5. Two (2) 30-second video spots on stage screen each day of the event or a total of four (4) spots for the duration of the event.
6. Entitlements a-c listed on Generic Sponsorship Entitlements page.

