

2018 Print/Video Advertising Reservation Form

Don't miss the boat! Reserve your advertising placement early!

PRINT AD RATES AND DETAILS

The Fiesta Talks Magazine will be distributed to attendees at FIESTA IN AMERICA on August 11-12, 2018 for free. It will also be distributed to all attendees of FIESTA IN AMERICA People's Ball Gala on Aug. 10. The circulation is 15,000 and readership is estimated at 45,000 with the average Filipino household size at over 3 persons.

Cost:

	B&W	Color
<input type="checkbox"/> Inside Full Page:	\$300.	\$800.
<input type="checkbox"/> Half Page:	\$200.	\$500.
<input type="checkbox"/> Back Cover:	\$2400.	\$6000.
<input type="checkbox"/> Inside Back/Front:	\$1000.	\$3000.
<input type="checkbox"/> Premium Page	\$600.	\$1750.

(First 10 pages starting Page 3)

(Based on finished artwork, ready for printing.) Finished artwork (black & white only) in the correct size will be accepted without additional charges.

Production Charges: Typesetting or other preparation work will be billed separately to the advertiser at a flat rate of \$90.

MECHANICAL REQUIREMENTS:

Publication trim size is: 8" x 10.5". The preferred format for digital files is Adobe PDF or a JPEG image file. Please send all finished digital artwork to info@fiestainamerica.com. The deadline for submission is July 10, 2018.

VIDEO ADVERTISING

Take advantage of the opportunity to display video advertisements on-stage to be shown in-between performances. Video ad must be submitted in Quicktime, DV Stream, AVI, or MPEG formats.

Thirty-second Spot (Four spots minimum) **\$225.**

FIESTA IN AMERICA reserves the right to reject any advertisement.

Please contact FIESTA IN AMERICA for other advertising opportunities at the venue during the 2018 FIESTA IN AMERICA.

CONTACT:

FIESTA IN AMERICA
Office: (212) 682-6610 Mobile: (917) 612-8861
Fax (212) 682-2038 E-mail: info@fiestainamerica.com

DEADLINE FOR AD RESERVATION AND PAYMENT: JULY 10, 2018

ADVERTISING CONTRACT

- I would like to place an advertisement in the **2018 Fiesta Talks Magazine**
 I would like to place video advertisements during the **2018 FIESTA IN AMERICA**

Name: _____ Job Title: _____

Company: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-mail: _____

Print Ad Size: _____ Cost: _____

Video Ad Title: _____ Frequency/day _____ Cost _____

PAYMENT INSTRUCTIONS

1. Check or Money Order: Payable to FIESTA IN AMERICA and mail with this form to 124 E 40th Street, Suite 1004, New York, NY 10016.

2. Bank Transfer: Payment information, including bank details will be relayed through email once signed contract is received.

3. Credit Card: Please provide the following information:

**There is an additional 4% processing fee on all credit card payments.*

Check or Money Order Enclosed Credit Card Visa Mastercard Amex Discover

Name: _____ Total Amount: _____

Credit Card Number: _____ Expiration Date: _____ Security Code: _____

Billing Address: _____ Authorized Signature: _____

